

NICU Reunion
June 2, 2019
At Pittsburgh Zoo & PPG Aquarium

Sponsorship Opportunities

Presenting Sponsor: Investment of \$4,000

- 10 complimentary event tickets
- Your logo on the front of all t-shirts
- Your company name visibly listed on all advertising utilizing Magee and UPMC contacts to include radio, media releases, posters, plasma TVs within hospital, all social media avenues, invites mailed to past participants (this event is generally visited on event day by WTAE, KDKA, WPXI, the Trib and PG).
- Logo on event-day signage
- Your company banner hung in pavilion
- Link from your logo on the NICU reunion page on the Magee-Womens Foundation website to your organization's website
- Special recognition plaque to hang at your company
- Opportunity to distribute own corporate goodie bag (at your own cost) to event guests or provide raffle item
- Recognition in Magee-Womens Foundation annual report
- Right of first refusal for 2020

Lion Sponsor: Investment of \$2,500

- 8 complimentary event tickets
- Your company name visibly listed on all advertising utilizing Magee and UPMC contacts to include posters, plasma TVs within hospital, invites mailed to past participants (this event is generally visited on event day by WTAE, KDKA, WPXI, the Trib and PG).
- Logo on event-day signage
- Recognition in Magee-Womens Foundation annual report

Aquarium Sponsor: Investment of \$1,000

- 6 complimentary event tickets
- Your company name visibly listed on invitation
- Logo on event-day signage

Polar Bear Sponsor: Investment of \$500

- 4 complimentary event tickets
- Logo on event-day signage

Questions should be directed to Denise Wickline at 412-641-8911 or dwickline@magee.edu

Presented by:

