

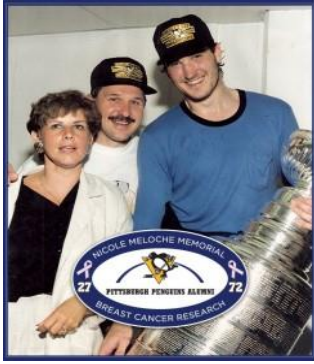


**CAST & BLAST
FOR A CURE**
PENGUINS ALUMNI & FRIENDS
FLY FISHING CLASSIC



*Through the Women's Cancer Research Center
at Magee-Womens Research Institute*

***Thursday, Aug. 8 to
Friday, Aug. 9, 2019***
*HomeWaters Club
Spruce Creek, PA*



Welcome from the Pittsburgh Penguins Alumni Association

In 2016 the Pittsburgh Penguins Alumni Association created the Nicole Meloche Memorial Breast Cancer Research Fund at Magee-Womens Research Institute. Nicole holds a special place in the hearts of the alumni and through their efforts they are funding research that will better understand the why and how of metastatic breast cancer.

Nicole was 39 years old when she was diagnosed with inflammatory breast cancer in 1990. At the time, she and her husband, Gilles Meloche, former Pittsburgh Penguins coach and then amateur scout for the Pens, lived in Montreal with their two young children, Eric and Annie. Nicole bravely fought her breast cancer and amazed her doctors when she went into remission. Nicole was a champion.

To those around her, she was the model of courage, perseverance and determination. Unfortunately the cancer metastasized and on November 18, 1993, she lost her gallant fight.

Nicole did not see her son grow up and play for the Pittsburgh Penguins, just like his father. She didn't get to see her daughter mature into a beautiful woman, wife and mother. Nicole didn't get to see her four grandchildren and see Gilles celebrate 30 years with the Pittsburgh Penguins as a player, coach and scout.

Metastatic breast cancer claims over 40,000 lives every year. The Women's Cancer Research Center, a collaboration of Magee-Womens Research Institute and University of Pittsburgh Cancer Institute, in partnership with the Pittsburgh Penguins Alumni Association wants to change that.

The Fund will support research on metastatic breast cancer at the Women's Cancer Research Center. The first project supported by the Fund focuses on genetic changes ("mutations") in the estrogen receptor, leading to resistance to hormonal therapy such as tamoxifen and aromatase inhibitors, and thus to metastatic progression of the disease. Additional projects are planned, such as the analysis of markers in the blood for early detection of metastatic progression and the characterization of brain metastases with the goal for improved therapy.

In an effort to bolster this research being conducted at the WCRC, we are delighted to invite you to support us at our 1st Annual "Cast & Blast for a Cure" at the beautiful HomeWaters Club in Spruce Creek, Pennsylvania taking place Thursday, Aug. 8 to Friday, Aug. 9. We are excited to enjoy with you two days of amazing fishing and conversation. Your team will be paired with a Pens Alumni to compete for awards in 8 different categories.

We hope that you will consider sponsoring and participating in this year's event and partner with us to continue the fight against metastatic breast cancer. We look forward to joining you in this competition while raising money for this worthy cause.

Sincerely,

Tyler Kennedy

President, Pittsburgh Penguins Alumni Association

Brian Trottier

Event Chair, Cast & Blast for a Cure

Proceeds will be used to support world class metastatic breast cancer research through Magee-Womens Research Institute & Foundation's campaign and will be designated to the CC GS Nicole Meloche Metastatic Breast Cancer Initiative Fund (Fund #20306).

Sponsorship/Team Information



Sponsorships are available ranging from \$7,500 to \$20,000. the following page. If you have questions about sponsorships, please contact Denise Wickline at 412-641-8911 or dwickline@magee.edu.

Please note: Sponsorships of \$7,500 and above will include overnight lodging (see Sponsor Lodging page for more information). Each sponsorship level includes all event-day activities.

\$15,000: Presenting Sponsor

- Two two-person fly fishing team sign up, including lodging
- Premium gifts designed specifically for this event
- Special recognition in the MWRIF annual report
- Prominent corporate logo listing as Presenting Sponsor in all print and online materials
- First choice of Pens Alumni in your rotations, as well as beat assignment.
- Special signed item from participating Pens Alumni
- Suite night at an upcoming 2019-2020 season Pittsburgh Penguins game.
- Recognition on event day with opportunity to speak and logo on sponsor banner during the event
- Two full-page ads to appear inside front and back covers in program booklet
- Special recognition plaque to display at your corporate office
- Right of first refusal in 2020

\$10,000 Gift Sponsor*

- One two-person fly fishing team sign up, including lodging
- Premium gifts with your logo designed specifically for this event
- Special recognition in the MWRIF annual report
- Special recognition in the MWRIF annual report
- Recognition on event day with logo appearance on sponsor banner during the event
- One half-page ad in program booklet

****Only one available***



Sponsorship/Team Information (cont.)



Sponsorships are available ranging from \$7,500 to \$20,000. Details about each sponsorship opportunity are below and on the preceding page. If you have questions about sponsorships, please contact Denise Wickline at 412-641-8911 or dwickline@magee.edu.

Please note: Sponsorships of \$7,500 and above will include overnight lodging (see Sponsor Lodging page for more information). Each sponsorship level includes all event-day activities.

\$10,000 Awards Sponsor

- One two-person fly fishing team sign up, including lodging
- Premium gifts designed specifically for this event
- Representative from your company will present awards to winners
- Special recognition in the MWRIF annual report
- Recognition on event day with logo appearance on sponsor banner during the event
- One half-page ad in program booklet

****Only one available***

\$10,000 Dinner Sponsor

- One two-person fly fishing team sign up, including lodging
- Premium gifts designed specifically for this event
- Special recognition in the MWRIF annual report
- Recognition on event day with logo appearance as dinner sponsor during event
- One half-page ad in program booklet
- Recognition on welcome sign as the dinner sponsor, as well as a special note of thanks as sponsor during dinner

\$7,500 Angling Sponsor

- One two-person fly fishing team sign up, including lodging
- Premium gifts designated specifically for this event
- Special recognition in the MWRIF annual report
- Recognition on event day with name appearance in program with sponsors
- One quarter-page ad in program booklet

\$5,000 Two-Person Team

- One two-person fly fishing team sign up (lodging not included)
- Premium gifts designed specifically for this event
- Special recognition in the MWRIF annual report

\$2,500 Individual

- One individual sign up who will be paired with another individual (lodging not included)
- Premium gifts designed specifically for this event
- Special recognition in the MWRIF annual report

Itinerary

Two Days of Competition – Teams will be made up of two participants and one Pens alumni. Based on 12 teams with participants being divided into participant A and B.

Aug. 8 - 12:30 pm – 6 pm divided into two periods (12:30 pm – 2:45 pm and 3:45 pm – 6 pm)

Aug. 9 – 8 am – 1:15 pm divided into two periods (8 am – 10:15 am and 11 am – 1:15 pm)

Aug. 8

Period 1 – 12:30 pm – 2:45 pm (24 fishing and 12 shooting)

* Fishing – Participant A from each of the 12 teams plus one alumni will fish 2 one-hour beats (one on Spruce and one on Little J)

* Shooting – Participant B from each team will shoot a round of 50 sporting clays

Period 2 – 3:45 pm – 6 pm (24 fishing and 12 shooting)

* Fishing – Participant B from each of the 12 teams plus one alumni will fish 2 one-hour beats (one on Spruce and one on Little J)

* Shooting – Participant A from each team will shoot a round of 50 sporting clays

Aug. 9

Period 3 – 8 am – 10:15 am (12 fishing and 24 shooting)

* Fishing – Participant B from each of the 12 teams will fish 2 one-hour beats one-on-one guided (one on Spruce and one on Little J)

* Shooting – Participant A from each team plus one alumni will shoot two flurry rounds of sporting clays

Period 4 – 11 am – 1:15 pm (12 fishing and 24 shooting)

* Fishing – Participant A from each of the 12 teams will fish 2 one-hour beats one-on-one guided (one on Spruce and one on Little J)

* Shooting – Participant B from each team plus one alumni will shoot two flurry rounds of sporting clays

Scoring

Sporting Clays – Each participant will receive 1 point per target broken for the round of 50 targets on day one.

Each team will receive 1 point per target broken during the flurry rounds on day two

Fishing – Each participant may measure and score one fish per day – 1 point per inch up to 12 inches and 3 points per inch above 12 inches. Additionally, participants will receive 5 points per fish caught that is not measured.

Cast & Blast Awards

Overall Individual – will receive choice of Orvis shirt

Overall team – will receive certificate for guided day at HomeWaters

Largest Rainbow Trout

Largest Brown Trout

Best Shoot

Overall Alumni

Additionally, HomeWaters will donate the following items:

First Place Overall Team will each receive a certificate for a guided day at any of the Pennsylvania HomeWaters Club locations.

First Place Overall Individual will receive their choice of an Orvis shirt from the HomeWaters Club fly shop.

Thank you HomeWaters for your generous gifts.



About the HomeWaters Club

Located in scenic Central Pennsylvania, the HomeWaters Club boasts over 30 miles of blue ribbon streams, perfect for an afternoon of trout fishing or an outdoor family getaway. The HomeWaters Club provides private access to streams across Pennsylvania, and provides a variety of activities - from hiking and kayaking to Frisbee golf and sporting clays. Privately owned and managed by the Beaver family since 2001, the HomeWaters Club provides an authentic, welcoming atmosphere away from the hustle of everyday city life.

Sponsor Lodging - \$7,500 + sponsorships only

Family Lodge (Presenting Sponsor only)



River Suites



Cast & Blast for a Cure Agreement

Aug. 8-9, 2019



As a Sponsor

I/my company would be happy to participate as a(an):

<input type="checkbox"/>	Presenting Sponsor	\$20,000
<input type="checkbox"/>	Gift Sponsor	\$15,000*
<input type="checkbox"/>	Awards Sponsor	\$10,000*
<input type="checkbox"/>	Dinner Sponsor	\$10,000
<input type="checkbox"/>	Angling Sponsor	\$7,500
<input type="checkbox"/>	Two Person Team	\$5,000
<input type="checkbox"/>	Individual	\$2,500

* One available

We cannot participate at this time but would like to make a monetary donation to Magee-Womens Research Institute & Foundation

(please make check payable to Magee-Womens Foundation and note Cast & Blast for a Cure)

Total Donation: \$ _____

Payment Information

Check (payable to Magee-Womens Foundation)

Invoice me to fulfill my pledge payment

Credit Card (VISA, MasterCard, Discover, AMEX)

Credit Card No. _____

Card Exp. _____

3- or 4-digit Verification Code _____

Name on Card _____

Signature _____

Contact Information

Contact Name/Title and Organization/Company

Address _____

City _____

State _____ Zip Code _____

Phone _____

Fax _____

Email _____

Team Member Names:

1. _____

2. _____

Send this completed form to:

Denise Wickline
Magee-Womens Research Institute & Foundation
3339 Ward Street
Pittsburgh, PA 15213
Or via Email: dwickline@magee.edu
Or via Fax: 412-641-8919 (Attn: Denise Wickline)
Phone: 412-641-8911