

8th Annual

Women's Cancer Research Center

FLY FISHING CLASSIC



THURSDAY, SEPT 12 & FRIDAY, SEPT 13, 2019

HEMLOCK CLUB, SPRUCE CREEK, PA



**SPONSORSHIP & TEAM
OPPORTUNITIES**

**MAGEE-
WOMENS**
RESEARCH INSTITUTE
& FOUNDATION

WELCOME FROM THE WOMEN'S CANCER RESEARCH CENTER

Every year, we treat thousands of cancer patients. Our goal is to give our patients healthier tomorrows and a day where they can say, "I'm cancer-free."

Our scientists at the Women's Cancer Research Center (WCRC) are finding better treatments and cures to help women in southwestern Pennsylvania and around the world.

The WCRC is a unique collaboration between the University of Pittsburgh Cancer Institute and Magee-Womens Research Institute, bringing together 168 nationally recognized scientists focused on cutting-edge research and the successful translation of their findings into better patient care.

Today, enormous opportunities exist for advancing medicine in the area of women's cancer. With recent breakthroughs in genomic discovery, we now have the tools to identify biomarkers for cancer risk, severity, and prognosis. Through large-scale clinical trials, we investigate ovarian and other pelvic cancers, examine the causes, prevention, and treatment of breast cancer, and assess the impact cancer has on a woman's quality of life.

Our life-saving research initiatives and world-class patient care are fueled by philanthropic partners, like you. Donations directly support our research and make a difference in the lives of countless women and their families.

In an effort to bolster the cutting-edge research being conducted at the WCRC, we are delighted to invite you to the 8th Annual WCRC Fly Fishing Classic at the Homewaters Club in Spruce Creek, Pennsylvania taking place Thursday, Sept. 12 to Friday, Sept. 13.

The Classic will support the WCRC's efforts to reduce the incidence and death from women's cancer.

We hope that you will consider sponsoring this year's event to partner with us to find a cure for women's cancers. We look forward to joining you in this competition while raising money for a worthy cause.

Sincerely,



Steffi Oesterreich, PhD and Ronald J. Buckanovich, MD, PhD
Co-Directors, Women's Cancer Research Center

ABOUT THE WOMEN'S CANCER RESEARCH CENTER

The mission of the Women's Cancer Research Center (WCRC) is to reduce the incidence and death from women's cancers. The mission is achieved by fostering vibrant basic, translational, and clinical research aimed at translating novel discoveries into improved patient care. The WCRC has a robust education program directed by Steffi Oesterreich, PhD.

Major research areas include:

- Mechanisms of cancer initiation and progression
- Hormone receptor action and resistance to hormone therapy
- Prevention, risk assessment and reduction
- Molecular profiling of early disease and progression
- Development and testing of new diagnostic, predictive, and prognostic biomarkers
- Identification and testing of new targeted therapies
- New imaging techniques, and integration into screening programs
- Research on normal development of breast and ovaries

Proceeds will be used to support world class women's and infants' health research through Magee-Womens Research Institute & Foundation's campaign and will be designated to the Board Strategic Direction Fund (Fund #23001) for the Board of Directors to provide resources as needed.

WOMEN'S CANCER MAGEE FACTS & FIGURES

GYNECOLOGIC CANCERS

- Each year more than 98,000 U.S. women are diagnosed with gynecologic (reproductive) cancers.
- Gynecologic cancers occur in a woman's reproductive organs such as the cervix, ovaries, uterus, fallopian tubes, vagina, and vulva.
- The Ovarian Cancer High Risk Program provides individual assessment, counseling, testing, and surveillance to women throughout the region.
- 700 gynecologic cancer patients are diagnosed or treated at UPMC Magee-Womens Hospital each year:
 - 1,200+ admissions and surgeries each year
 - 3,300 chemotherapy treatments each year
 - 170 new radiation oncology patients each year

BREAST CANCER

- Each year more than 300,000 U.S. women are diagnosed with breast cancer.
- Over 1,300 breast cancer patients are diagnosed or treated at UPMC Magee-Womens Hospital each year:
 - 164,000 breast imaging procedures per year
 - 2,500 surgical breast procedures per year
 - 7,100 chemotherapy visits per year
 - 160 new radiation oncology patients per year
 - 1,500 breast admissions/surgical cases per year
 - 34 clinical trials available
 - 539 patients are accrued into clinical trials a year
- The Breast Cancer High Risk Program provides individual assessment, counseling, and surveillance to 800 women throughout the region.



SPONSORSHIP OPPORTUNITIES

Sponsorships are available ranging from \$7,500 to \$15,000. Details about each sponsorship opportunity are below and on the following page. If you have questions about sponsorships, please contact Denise Wickline at 412-641-8911.

PRESENTING SPONSOR INVESTMENT - \$15,000

- Two two-person fly fishing team sign up, including lodging
- Premium gift designed specifically for this event
- Special recognition in the MWRIF annual report
- Prominent corporate logo listing as Presenting Sponsor in all print and online materials
- Recognition on event day with opportunity to speak
- One full-page ad to appear in inside front and back covers in program booklet
- Spotlight story on the MWRIF website and in event program
- Corporate logo (with Magee logo) on participant gifts
- Special recognition plaque to display at your corporate office
- Right of first refusal in 2019

AWARDS SPONSOR INVESTMENT - \$10,000

ONLY ONE AVAILABLE

- One two-person fly fishing team sign up, including lodging
- Premium gift designed specifically for this event
- Representative from your company will present awards to winners

- Special recognition in the MWRIF annual report
- Recognition on event day with logo appearance on sponsor banner during the event
- One half-page ad in program booklet

DINNER SPONSOR INVESTMENT - \$10,000

- One two-person fly fishing team sign up, including lodging
- Premium gift designed specifically for this event
- Special recognition in the MWRIF annual report
- Recognition on event day with logo appearance as dinner sponsor during event
- One half-page ad in program booklet

ANGLING SPONSOR INVESTMENT - \$7,500

- One two-person fly fishing team sign up, including lodging
- Premium gift designed specifically for this event
- Special recognition in the MWRIF annual report
- Recognition on event day with name appearance in program with other sponsors
- One quarter-page ad in program booklet

TWO-PERSON TEAM INVESTMENT - \$5,000

- One two-person fly fishing team sign up (lodging not included)
- Premium gift designed specifically for this event
- Special recognition in the MWRIF annual report

INDIVIDUAL INVESTMENT - \$2,500

- One individual sign up who will be paired with another individual (lodging not included)
- Premium gift designed specifically for this event
- Special recognition in the MWRIF annual report

Please note: Sponsorships of \$7,500 and above will include overnight lodging (see Sponsor Lodging page for more information). Each sponsorship level includes all event-day activities.

ITINERARY

THURSDAY, SEPT 12

11 am

Arrival and Registration

Beats, schedule, rules and zingers to be distributed; Check in to your room; Visit the fly shop (20% of the proceeds will be donated to Magee)

11:30 am - 1 pm

Meet Your Guide and Prepare to Fish

Noon - Lunch

1-2:30 pm

1st Fishing Period on Spruce

2:45-4:15 pm

2nd Fishing Period on Spruce

4:30-6 pm

3rd Fishing Period on Spruce

6:30-8 pm

Dinner and Campfire

FRIDAY, SEPT 13

6:30 am

Breakfast

7:30 am

Meet Guides in Front of Barn/
Depart for Beats

8-9:30 am

4th Fishing Period on Spruce

9:45-11:15 am

5th Fishing Period on Spruce

11:30 am - 1 pm

6th Fishing Period on Spruce

1:15 pm

Lunch and Awards Ceremony

2019 FLY FISHING CLASSIC AWARDS

Largest Brown Trout/Smallest Brown Trout/
Largest Rainbow Trout/Smallest Rainbow Trout

First Place - Overall Individual

Last Place - Overall Individual

First Place - Overall Team

Last Place - Overall Team

Additionally, HomeWaters will donate the following items:

First Place Overall Team will each receive a certificate for a guided day at any of the Pennsylvania HomeWaters Club locations.

First Place Overall Individual will receive their choice of an Orvis shirt from the HomeWaters Club fly shop.

Thank you HomeWaters for your generous gifts.

WCRC FLY FISHING CLASSIC PREVIOUS PARTICIPANTS

Chesapeake Energy

Range Resources

PJ Dick/Trumbell/Lindy Paving

Rettew and Associates

SLT Productions LLC

Access Midstream

Civil & Environmental
Consultants, Inc.

Dawood Engineering, Inc.

EOG Resources

LJ Stein

Allison Crane & Rigging

United States Steel

Reed Smith

Noble Energy

Consol Energy

Huntley & Huntley

The Williams Company

Joseph Walton

Dave Spigelmyer

Drs. Robert Edwards, Adrian Lee
& Steffi Oesterreich

Dr. Stephen Corey

Rush Hodgkin

Ed Lettieri

Troy Beaver

Thrasher Engineering

Microbac Laboratories, Inc.

Penn Energy Resources

Danforth Company

Babst Calland

PPG Industries

SPONSOR LODGING - \$7,500 + SPONSORSHIPS ONLY

FAMILY LODGE (Presenting Sponsor Only)



RIVER SUITES



ABOUT THE HOME WATERS CLUB

Located in scenic Central Pennsylvania, the Home Waters Club boasts over 30 miles of blue ribbon streams, perfect for an afternoon of trout fishing or an outdoor family getaway.

The Home Waters Club provides private access to streams across Pennsylvania, and provides a variety of activities - from hiking and kayaking to Frisbee golf and sporting clays. Privately owned, the HomeWaters Club provides an authentic, welcoming atmosphere away from the hustle of everyday city life.

AGREEMENT FORM

8TH ANNUAL WCRC FLY FISHING CLASSIC | SEPTEMBER 12 & 13, 2019 | HOMEWATERS CLUB, SPRUCE CREEK, PA

I/my company would be happy to participate as a:

- Presenting Sponsor - \$15,000
- Awards Sponsor - \$10,000*
- Dinner Sponsor - \$10,000
- Angling Sponsor - \$7,500
- Two Person Team - \$5,000
- Individual - \$2,500

* One available. Please call Denise Wickline at 412-641-8911.

We cannot participate at this time but would like to make a monetary donation to Magee-Womens Research Institute & Foundation

(please make check payable to MWRIF and note WCRC fly fishing).

Total Donation: \$ _____

PAYMENT INFORMATION

- Check (payable to MWRIF)
- Invoice me to fulfill my pledge payment
- Credit Card



Credit Card No. _____ Card Exp. _____ CVC _____

Name on Card _____ Signature _____

CONTACT & PAYMENT INFORMATION

Contact Name/Title and Organization/Company

Street Address City State Zip

Telephone Email

Team Member Names:

1. _____ 2. _____

Send this completed form to Denise Wickline:

Email: dwickline@magee.edu Fax: 412-641-8919 (Attn: Denise Wickline) Phone: 412-641-8911

Mail: Denise Wickline c/o Magee-Womens Research Institute & Foundation
3339 Ward Street, Pittsburgh, PA 15213

